



# Freeway and Tollway Operations Conference

Fort Lauderdale, Florida, USA • June 15-19, 2008 • [www.2008FTOC.com](http://www.2008FTOC.com)

*"A Sunnier Tomorrow Through SAFER, SMARTer Freeways and Tollways"*

## **Sponsors and Exhibitors Sure to Wow 2008 TRB/IBTTA Joint Conference Attendees!**

FORT LAUDERDALE, FL, January 15, 2008 – The 2008 Transportation Research Board (TRB) / International Bridge, Tunnel and Turnpike Association (IBTTA) Joint Conference on Freeway and Tollway Operations sponsor and exhibitor spots have been filling up quickly with a wide variety of vendors.

The 2008 Freeway and Tollway Operations Conference (FTOC) is expected to be one of the most interactive and informative events to date. The five-day conference is being held in Fort Lauderdale area, Florida, USA, June 15-19, 2008. One of the many exciting features of the conference is the exhibit hall, open to all conference attendees.

Is the 2008 FTOC a good fit for your company to sponsor or exhibit? Are you a potential attendee interested in finding what vendors will have their latest technologies on display? Detailed information is available online at [www.2008FTOC.com](http://www.2008FTOC.com). Limited hotel rooms are available at a government per Diem rate, so don't delay in making your reservations and registering for the conference.

Throughout the conference, there will be four tracks with the following topics:

- Expressway/Motorway Management
- Tollway and Tolling Operations/Managed Lanes
- Operations and Control Center Technologies
- Safety in Incident Management

Speaker abstracts are due February 1, 2008. You don't need to have a paper prepared – submit your ideas online today! Selected authors will be notified by March 1, 2008.

The conference will be held at the Hyatt Bonaventure in Weston, Florida. For further information on sponsorship opportunities, purchasing a booth in the exhibit hall, the conference program, venue, and registration, visit [www.2008FTOC.com](http://www.2008FTOC.com).